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Join us for lunch at the Texas Enterprise Speaker Series - "The Arab World Unbound: Tapping into the Power of 350 Million Consumers" with Dr. Vijay Mahajan, professor of marketing at the McCombs School of Business and Strauss Center Associate.

The Arab World Unbound: Tapping into the Power of 350

Vijay Mahjan discussing with Hisham El-Khazindar (Co-Founder Managing Director, Citadel Capital), Ahmed

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The Arab World Unbound: Tapping into the Power of 350

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